SOCIAL ENTERPRISE: Innovative businesses blending social and commercial goals

Some examples:

- **Te Whangai Trust**
  - Based in Miranda and four other locations, Te Whangai assists at-risk people through mentoring in life and work skills. The Trust runs a dairy and beef farm, and five native plant nurseries.
  - Turnover: $1.9 million annually
  - Employees: 29
  - Trainees: 700 since 2007
  - [tewhangai.org](http://tewhangai.org)

- **Whale Watch (Kaikōura)**
  - Charitable company running a sustainable whale watching business and providing grants to education and environment charities
  - [www.whalewatch.co.nz](http://www.whalewatch.co.nz)

- **iMoko (Kaitaia)**
  - Software enabling schools and kohanga reo to complete assessments of common child health problems
  - [public.imoko.com](http://public.imoko.com)

- **Destination Trades (Auckland)**
  - Bringing women into construction industry apprenticeships
  - [www.destinationtrades.co.nz](http://www.destinationtrades.co.nz)

- **Hikurangi Enterprises (Ruatoria)**
  - Charitable company providing jobs by developing natural health products such as kanuka oil
  - [hikurangi.enterprises](http://hikurangi.enterprises)

- **Pomegranate Kitchen (Wellington)**
  - Catering services employing refugees
  - [pomegranate.org.nz](http://pomegranate.org.nz)

- **Waewae Pounamu (Hokitika)**
  - Local employment through a carving and retail store, reinvesting profit in the runanga
  - [www.waewaepounamu.co.nz](http://www.waewaepounamu.co.nz)

- **Wilding & Co (Queenstown)**
  - Controlling the spread of young wilding pines to produce and market essential oils
  - [www.wilding.co](http://www.wilding.co)

- **Cultivate (Christchurch)**
  - Combining urban farming, youth development and community participation
  - [cultivate.org.nz](http://cultivate.org.nz)

- **Cargill Enterprises (Dunedin)**
  - Timberworks, food packing, and assembly services employing people with disabilities
  - [www.cargillenterprises.co.nz](http://www.cargillenterprises.co.nz)

- **Pomegranate Kitchen (Wellington)**
  - Combining urban farming, youth development and community participation
  - [www.whalewatch.co.nz](http://www.whalewatch.co.nz)

- **Patu Aotearoa**
  - Patu Aotearoa is a marae gym that gets whānau engaged and active through physical activity and healthy wellbeing programmes. Patu has 11 sites operating nationwide with a membership of 1300 supported by 35 staff. Whānau exercise twice as much since joining Patu and 96% of members have improved their fitness.
  - [www.patunz.com](http://www.patunz.com)

Opportunities for:

- Creating new enterprises, including whānau-focused businesses, in regions with under-employment
- Supporting youth not in education, employment or training
- Scaling-up ideas from entrepreneurial millennials attracted to combining business with social good
- Unlocking capital from investors seeking social and financial returns
- Generating innovative, sustainably-funded solutions to social and environmental problems