Trade Me System Update: Identity Confirmation

Dear Trade Me member,

Trade Me recently announced a new safety initiative called Trusted Selling with Identity Confirmation that will help to protect our members from unauthorized listings.

Trade Me is committed to improving its service, and we would be grateful if you would take a minute to respond to this security update.

Please take a minute to update your contact information and verify your identity:

[Click here to complete the Identity Confirmation process now]

Now, more than ever, having a current Secret Password on file with Trade Me is vital for the safety of our Community and of your business. A wrong or outdated Secret Password may delay your ability to list items or respond to your customers, if Trade Me cannot verify your identity.

Thank you for your patience as we work together to protect you and our Community.

Regards,

John Confield
Senior Director, Trade Me Safe and Trust Department
Trade Me Inc.