

## Spam Complaints – September 2007

During the month of September **522** spam complaints were received in total. The following tables are a breakdown of the type of spam, its origin and the reason for the complaint.

Type of spam	Number received
Email	507
SMS (i.e. text message)	15

Origin of spam	Number received <sup>1</sup>
New Zealand	186
Overseas	39

<sup>1</sup> The above figures relate only to complaints made using our online complaint form so the total does not match the total number of complaints made during the month.

Complaint reason	Number received <sup>2</sup>
I did not subscribe to this	135
No unsubscribe facility provided	177
Contains sexual content	21
I have unsubscribed and message continues to be sent	4
Other reasons	34

<sup>2</sup> The above figures will not match the total number of complaints made during the month because they relate only to complaints made using our online complaint form (complainants are also able to tick more than one reason on the form).