

Spam complaints – October 2008

During the month of October **271** spam complaints were received in total. The following tables are a breakdown of the type of spam, its origin and the reason for the complaint.

Type of Spam	Number Received
Email	260
SMS (i.e. text message)	11

Origin of Spam	Number Received
New Zealand	102
Overseas	110

NOTE: These figures will not match the total number of complaints made during the month because they relate only to complaints made using our online complaint form.

Complaint Reason	Number Received
I did not subscribe to this	178
The message did not contain an unsubscribe facility	132
Contains Sexual Content	29
I have previously unsubscribed and the message continues to be sent	14
Other reasons	45

NOTE: Complainants are able to tick more than one reason for their complaint