

Spam complaints – March 2010

During the month of March **245** spam complaints were received in total. The following tables are a breakdown of the type of spam, its origin and the reason for the complaint.

Type of spam	Number received
Email	214
SMS (i.e. text message)	31

Origin of spam	Number received
New Zealand	72
Overseas	153

NOTE: These figures will not match the total number of complaints made during the month because they relate only to complaints made using our online complaint form.

Complaint reason	Number received
I did not subscribe to this	85
The message did not contain an unsubscribe facility	57
Contains sexual content	2
I have previously unsubscribed and the message continues to be sent	27
Other reasons	145

NOTE: Complainants are able to tick more than one reason for their complaint

Number of formal warnings issued to date (2009/2010)	23
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