

Spam complaints - July 2009

During the month of June **152** spam complaints were received in total. The following tables are a breakdown of the type of spam, its origin and the reason for the complaint.

Type of spam	Number received
Email	145
SMS (i.e. text message)	7

Origin of spam	Number received
New Zealand	69
Overseas	71

NOTE: These figures will not match the total number of complaints made during the month because they relate only to complaints made using our online complaint form.

Complaint reason	Number received
I did not subscribe to this	84
The message did not contain an unsubscribe facility	71
Contains sexual content	13
I have previously unsubscribed and the message continues to be sent	25
Other reasons	58

NOTE: Complainants are able to tick more than one reason for their complaint