

Spam complaints – July 2008

During the month of July **76** Spam complaints were received in total. The following tables are a breakdown of the type of spam, its origin and the reason for the complaint.

The 'Origin of Spam' figures will not match the total number of complaints made during the month because they relate only to complaints made using our online complaint form.

Complainants are also able to tick more than one reason for their complaint on the form.

Type of Spam	Number Received
Email	71
SMS (i.e. text message)	5

Origin of Spam	Number Received
New Zealand	22
Overseas	11

Complaint Reason	Number Received
I did not subscribe to this	37
The message did not contain an unsubscribe facility	17
Contains Sexual Content	4
I have previously unsubscribed and the message continues to be sent	11
Other reasons	9