

Spam Complaints – January 2008

During the month of January **628** spam complaints were received in total. The following tables are a breakdown of the type of spam, its origin and the reason for the complaint.

Type of spam	Number received
Email	625
SMS (i.e. text message)	3

Origin of spam	Number received ¹
New Zealand	22
Overseas	18

¹ The above figures relate only to complaints made using our online complaint form so the total does not match the total number of complaints made during the month.

Complaint reason	Number received ²
I did not subscribe to this	31
No unsubscribe facility provided	22
Contains sexual content	4
I have unsubscribed and message continues to be sent	5
Other reasons	14

² The above figures will not match the total number of complaints made during the month because they relate only to complaints made using our online complaint form (complainants are also able to tick more than one reason on the form).