

Spam complaints - August 2009

During the month of August **155** spam complaints were received in total. The following tables are a breakdown of the type of spam, its origin and the reason for the complaint.

Type of spam	Number received
Email	139
SMS (i.e. text message)	16

Origin of spam	Number received
New Zealand	65
Overseas	57

NOTE: These figures will not match the total number of complaints made during the month because they relate only to complaints made using our online complaint form.

Complaint reason	Number received
I did not subscribe to this	76
The message did not contain an unsubscribe facility	62
Contains sexual content	14
I have previously unsubscribed and the message continues to be sent	12
Other reasons	49

NOTE: Complainants are able to tick more than one reason for their complaint