

Spam complaints – April 2008

During the month of April **312** Spam complaints were received in total. The following tables are a breakdown of the type of spam, its origin and the reason for the complaint.

The 'Origin of Spam' figures will not match the total number of complaints made during the month because they relate only to complaints made using our online complaint form.

Complainants are also able to tick more than one reason for their complaint on the form.

Type of Spam	Number Received
Email	299
SMS (i.e. text message)	13

Origin of Spam	Number Received
New Zealand	130
Overseas	26

Complaint Reason	Number Received
I did not subscribe to this	123
The message did not contain an unsubscribe facility	68
Contains Sexual Content	12
I have previously unsubscribed and the message continues to be sent	16
Other reasons	55